

ClipVilla Video Producer

STARTER
For E-Commerce Beginners

LIGHT
Standard productvideos

PROFESSIONAL
Branded productvideos

CUSTOMIZED
Individual productvideos

	STARTER	LIGHT	Professional	Customized
Graphic Template	Standard Template • Pick 1 of our 5 standard templates	Branded Standard Template • Pick 1 of our 5 standard templates • We brand it for you with • Your Logo • Your corporate colors • Your corporate font	Individual Template (max. 40sec.) • 1 Individually created template • Logo Animation • Product Name Animation • up to 10 animated contents, p.e. • animated images • animated texts • up to 3 Shop USPs • video in video sequences (if available) • Call to Action	Individual Template (max. 40sec.) • 1 Individually created template • Logo Animation • Product Name Animation • up to 10 animated contents, p.e. • animated images • animated texts • animated reviews • contents from other extensions • p.e. brand logos from brand extension • up to 3 Shop USPs • video in video sequences (if available) • Call to Action
Extension	Standard Extension • name and 4 images automated • no additional automation	Standard Extension • name and 4 images automated • no additional automation	Standard Extension • name and 4 images automated • no additional automation	Individual Extension • up to 10 contents pulled automatically
Package Contents	Video sitemap VideoJS Player	Video sitemap VideoJS Player	Video sitemap VideoJS Player	Video sitemap VideoJS Player
Videoproductions	500	3.000	9.000	15.000
Installation Costs	-	1.150,00 €	1.750,00 €	2.750,00 €
License costs / monthly	59,00 €	99,00 €	199,00 €	299,00 €
SAVE MONEY and pay the license one year upfront	570 €	2.100 € license + initial costs	3.550 € license + initial costs	5.650 € license + initial costs
Price / video - year 1	1,14 €	0,70 €	0,39 €	0,38 €
Price / video - after year 1	1,14 €	0,32 €	0,20 €	0,19 €
ADDITIONAL OPTIONS				
videoproductions	-	per 1.000 320 €	per 1.000 200 €	per 1.000 190 €
templates	-	-	at cost	at cost
voice overs	-	-	500 € each	500 € each
creation voice over text	-	-	220 € each	220 € each
automated contents	-	-	-	220 € each

Best Deal